

Presentation to Macquarie Australia Conference

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Disclaimer

This presentation contains not only a review of operations, but also some forward looking statements about Fletcher Building and the environment in which the company operates. Because these statements are forward looking, Fletcher Building's actual results could differ materially. Media releases, management commentary and analysts presentations, including those relating to the 2015 Half Year Results announcement, are all available on the company's website and contain additional information about matters which could cause Fletcher Building's performance to differ from any forward looking statements in this presentation. Please read this presentation in the wider context of material previously published by Fletcher Building.



Presentation outline

Fletcher Building Overview
Update on group strategy performance
Key trends and group performance
Cash and Financial Management
Outlook



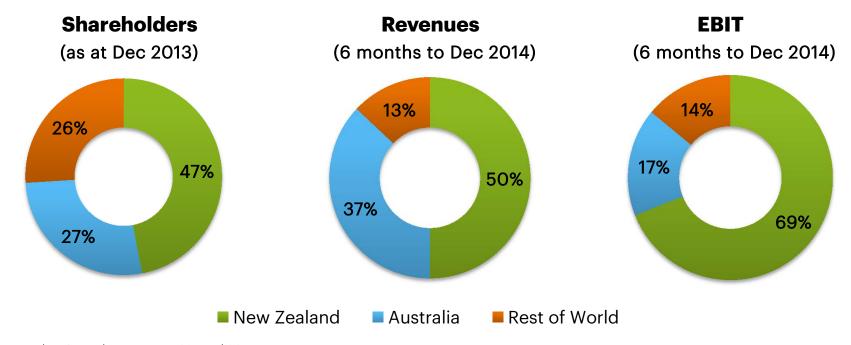
Fletcher Building Overview

Fletcher Building is an integrated manufacturer and distributor of infrastructure and building products, as well as a construction company

Revenue – 12 months to 30 June 2014: NZ\$8,413m

Market Capitalisation¹: NZ\$5.7Bn

Employees: 19,000





Fletcher Building: a global company, with dual listing on the NZX, ASX and a head office in Auckland

Manufacturing sites

Distributions centres

Fletcher Construction

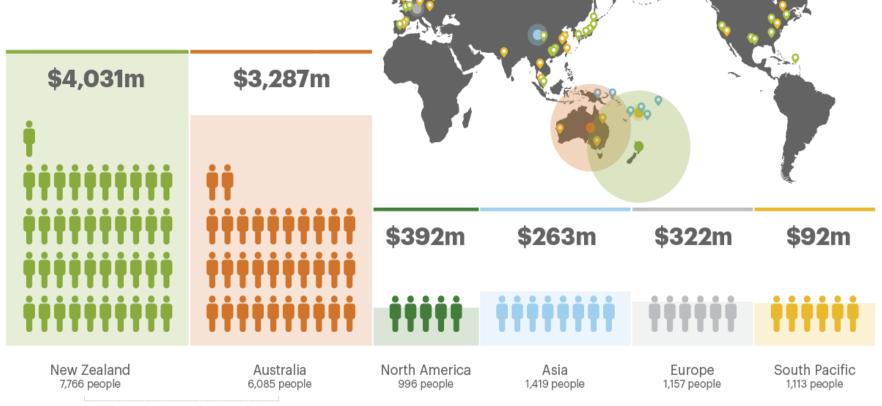
South Pacific

Revenue: \$8.4billion

People: 19,000

Full time worker equivalent 1 = 1% of total #



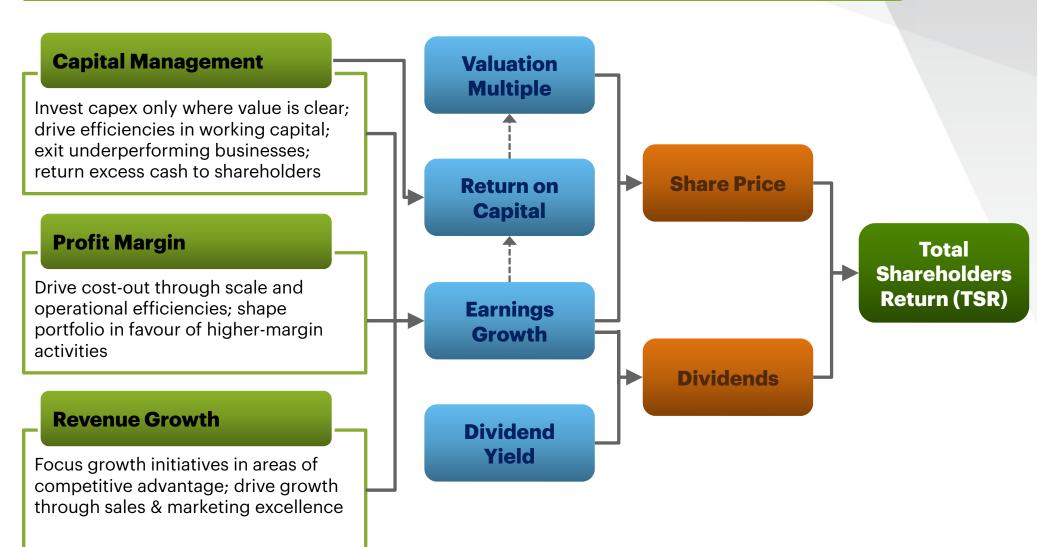


74% of total workers are from Australasia





Our aspiration: to deliver top-quartile shareholder value creation through driving core operational levers





Strategy is deployed at three levels of the organisation

Group Portfolio Management

- Clear view of sustainable competitive advantage
- Focus on greatest value-creating opportunities
- Clarity on where to invest, hold and divest

Support from an Active Centre

- Leveraging scale and skill to create a whole that is greater then the sum of the parts
- Central functions and centres of excellence

Business Unit Strategy

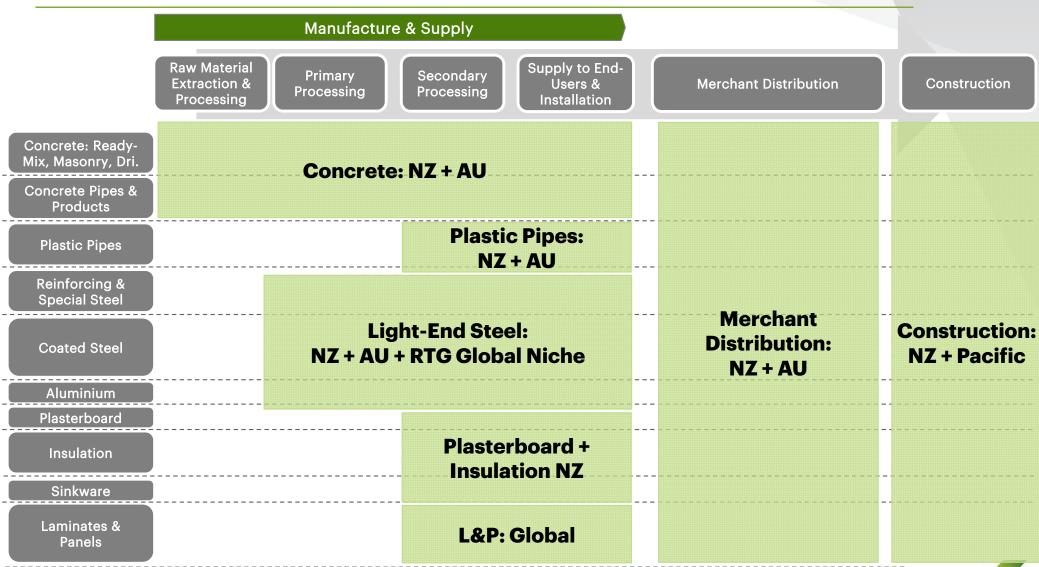
- Clarity on how to win in the market
- Aligned, focused execution of initiatives
- Development of people and capability

Where are we now?

- Vision defined
- In execution phase
- M&A outcomes
- Organisation in place
- Programs ~80% developed
- Need to drive benefits
- Variable performance
- Capability being lifted
- Opportunities to improve execution, incl. leveraging of the Centre



Fletcher Building's Strategy is focused on 7 Key areas





FBUnite business transformation programmes are now fully integrated into the FBU business model

CUSTOMER

Business Units: Customer-Leading Performance

Central Functions

Finance

HR

Legal

ICT

Procurement

Property

Leverage Scale

Common, efficient practices

Accountable to Corporate CE's

Centres Of Excellence

Manufacturing

Supply Chain

Sales and Marketing

Strategy

Health & Safety

Leverage Skill

Enabling improved performance

BU accountability for outcomes



To achieve our aspirations, we have a clear set of strategic priorities

Objectives: What does success mean?

Our aspiration is to be....

In the top quartile of Australasian companies for shareholder value creation

....which means delivering...

Sustained earnings growth, via higher margins & share gains

and

more efficient use of capital

Strategic Priorities: How do we make it happen?

People

Create a great place to work

- Safety
- Leadership
- Capability
- Culture: High performance, Highengagement

Customers

Deliver what they value

- Digital leadership
- · Sales & marketing excellence

Efficiency

Work smarter together

- IT solutions
- Manufacturing excellence
- Procurement
- Property
- Shared services

Profitable Growth

Invest where we can win

- Targeted growth initiatives
- Disciplined capital expenditure
- Portfolio Management







Half Year Highlights

NZ Volumes Growth: Cement +13% Aggregates +7% Concrete +17% Concrete Products +10% Plasterboard +8% Steel Reinforcing +32% Doors & Windows +8%

Australian Volume Growth:Insulation

Insulation +12% Laminex +5%

Canterbury:

Over 65,000 permanent repairs completed

Further FBUnite Progress:

- \$14m additional cost savings delivered in first half
- On track incremental benefits to deliver \$25m in FY15

Residential:

- Strong growth in earnings +18%
- Increased number and range of homes in the market
- Increased land purchases



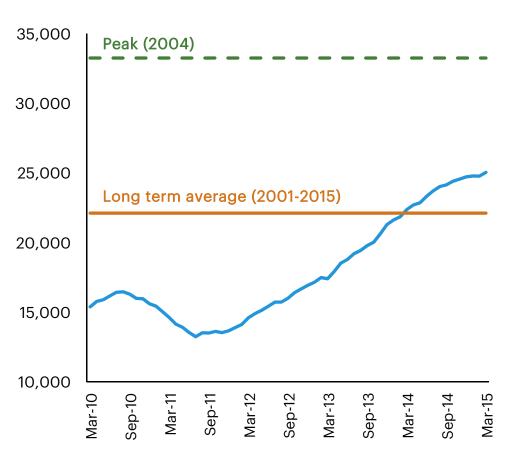
Performance issues in Australian businesses are being addressed

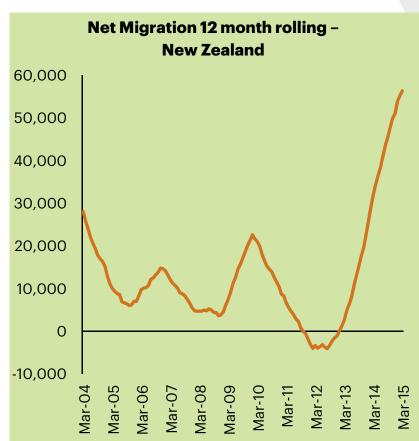
| Tradelink | Rocla | Stramit Building Products | IPLEX Pipelines |
|--|--|---|--|
| Plumbing and bathroom distribution | Concrete Products | Roofing Sheds + Commercial structures | Plastic Pipes |
| Performing in line with plan Key areas of focus: Merchandising, pricing and sales force effectiveness Work streams now underway for supply chain and customer value proposition | Market remains competitive with continued deferral of infrastructure projects Well positioned for market recovery Focused on self-help to reduce costs and improve margins | Lower volumes and industry over-capacity impacting performance Opportunity to streamline supply chain and rationalise footprint to lower breakeven | New management team in place Coal Seam Gas volumes remain depressed Well-advanced customer, product and manufacturing strategies focused on right-sizing capacity and building sustainably profitable core |



New Zealand residential consents up 11% to 25,038

Total residential consents 12 month rolling - New Zealand



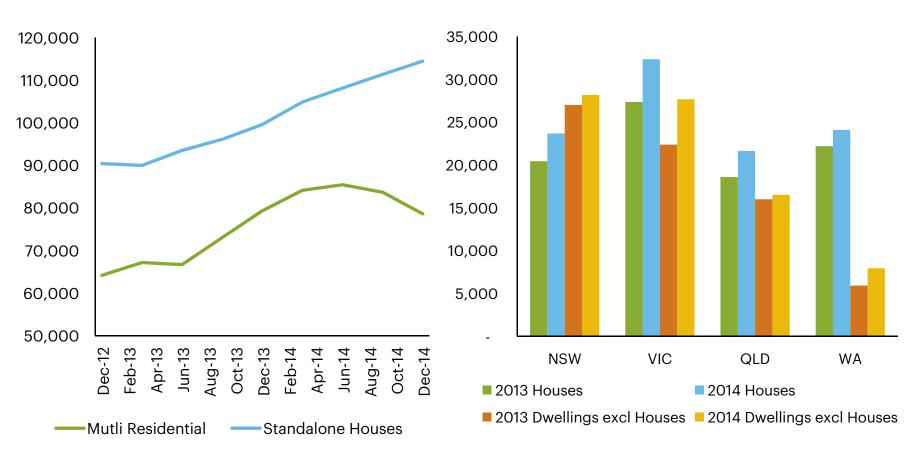


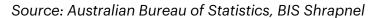
Source: Statistics NZ, Infometrics



Australian residential consents up 12% with strong recovery in stand-alone housing

Total residential consents 12 month rolling – Australia







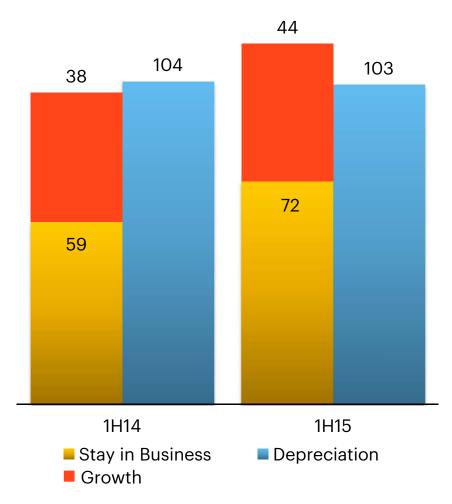


Operating cash flow

| NZ\$m | Dec 2013 6 months | Dec 2014 6 months |
|--|----------------------|----------------------|
| Operating earnings before significant items | 281 | 290 |
| Depreciation and amortisation | 104 | 103 |
| Less cash tax paid | (32) | (29) |
| Less interest paid | (66) | (63) |
| Other non-cash adjustments | (20) | (19) |
| Results from operations before working capital adjustments | 267 | 282 |
| Land inventory purchases | (4) | (100) |
| Other working capital movements | (84) | (36) |
| Cash flows from operating activities | 179 | 146 |



Capital expenditure expected to be at bottom end of guidance range (\$275m to \$325m)



| NZ\$m | Dec 2013 6 months | Dec 2014 6 months | % Δ |
|------------------|----------------------|----------------------|-----|
| Stay-in-business | 59 | 72 | +22 |
| Growth | 38 | 44 | +16 |
| Total Capex | 97 | 116 | +20 |
| | | | |
| Acquisitions | 4 | 0 | |
| | | | |
| Depreciation | 104 | 103 | -1 |



Capital management settings

Fletcher Building will continue to target strong 'BBB' credit characteristics

Gearing

- Target of Net Debt to Net Debt + Equity (including Capital Notes) of 30-40%
- As at 31 December 2014: 34%

Leverage

- Target Net Debt to EBITDA of 2.0 to 2.5 times
- As at 31 December 2014: 2.28 times¹

It is intended that the group will not be materially outside target Gearing and Leverage ranges on a long run basis

Target dividend pay-out ratio is 50% to 75% of net earnings before significant items



^{1.} Based on annualised 6 month EBITDA before significant items



Outlook FY15

New Zealand

- Residential consents continuing at levels above long run trend
- Encouraging outlook for commercial construction
- Civil infrastructure driven by ongoing government investment

Australia

- Residential construction expected to remain strong
- Non-residential outlook challenging:
 - Declining mining and resources investment
 - Uncertainty over government infrastructure spending intentions

North America

Expected to track higher

Europe

Conditions mixed, with a weak economic outlook

Asia

Further volume growth in South East Asia, but China increasingly competitive



Outlook FY15

FY15 performance will be impacted by businesses sold in FY14, and substantial completion of the Canterbury Home Repair Programme

Earnings from Fletcher Living residential development business now forecast to be up year-on-year

Further cost savings from FBUnite of \$25m in FY15

Operating earnings before significant items expected to be at lower end of guidance range of \$650m to \$690m



Appendix 1: Divisional and Business Unit Overview

Heavy Building Products: *Matt Crockett (from 1 July 15)*



- Firth + Humes
- Golden Bay Cement + Aggregates
- Rocla Products
- Rocla Quarries
- Iplex Australia
- Iplex New Zealand

Light Building Products: Francisco Irazusta



- Winstone Wallboards + Tasman Insulation
- Stramit
- Coated Steel
- Roof Tile Group
- Aluminium
- Insulation Australia
- Sinkware

Distribution Australia: Tim Hickey



Tradelink

Distribution NZ: Dean Fradgley



- Placemakers + Forman Distribution
- Mico
- Steel Distribution + Pacific Coilcoaters

Laminates & Panels: Paul Zuckerman



- Laminex Australia
- Laminex NZ
- Formica Asia
- Formica North America
- Formica Europe
- Homapal

Construction: Graham Darlow



- Building & Interiors + Forman Contracting
- Infrastructure
- South Pacific
- Housing
- Fletcher Living
- EQR





Transferred into new Division



Appendix 2: Sectoral exposure Exposures based on revenues

| Geographical Exposure by Sector ¹ | Residential (New/A&A)* | Commercial | Infrastructure | Other |
|---|------------------------|------------|----------------|-------|
| New Zealand | 47% | 30% | 18% | 5% |
| Australia | 49% | 27% | 12% | 12% |
| Rest of World | 44% | 51% | 0% | 5% |
| Total Manufacturing | 47% | 32% | 13% | 8% |
| | 070/ | 100/ | 201 | |
| New Zealand | 87% | 13% | 0% | 0% |
| Australia | 41% | 59% | 0% | 0% |
| Total Distribution | 67% | 33% | 0% | 0% |
| | | | | |
| New Zealand | 17% | 48% | 35% | 0% |
| Rest of World | 0% | 50% | 50% | 0% |
| Total Construction | 15% | 48% | 37% | 0% |



^{1.} Excludes NZ and Australian Distribution businesses

^{*} A&A - Additions and Alterations